



John Seegers

Chief Technology Officer, Next Gen

John Seegers is the Chief Technology Officer of Next Gen, a Singapore-based food tech company combining R&D, talented chefs, and the power of plants to provide the world insanely delicious meat experiences.

He is responsible for leading and managing all product development efforts on current and future food products for Next Gen. With more than two decades of experience in the field of plant based food development, John has spent his career working to make an impact in the space and is a firm believer in the power of combining leadership, R&D, and technology to create a better food system for all.

Previously, John was the General Manager of LikeMeat, where he worked alongside CEO Timo Recker, leading product development and creation via extrusion technology for the fledgling startup. Through his talented skills, he helped it become one of the leading plant based brands in Europe, ultimately leading to the company's acquisition by LIVEKINDLY, Co. Prior to LikeMeat, John spent nearly a decade as the R&D Manager for another European company in the space, Meatfree, helping it create and launch numerous plant based products in various countries.

John also spent time working with Alpro Soya, growing the company as its R&D Technology Manager. He was again responsible for product development, specifically in the area of tofu and alginate technology, which he led until the company was acquired by American food conglomerate, Silk. Over his career, John has emerged as an expert not only in food tech, but specifically in the area of plant based foods, and has the unique experience of having grown multiple food tech companies from early existences, to the point of becoming established and well-loved household names.

A new resident of Singapore, John is a diehard and dedicated foodie, avid biker in various forms, and life-long lover of all things science. He's passionate about his current job and having a new, exciting opportunity to make a difference in the world for today, tomorrow, and all the years to come.