



Andre Menezes

Co-Founder & Chief Executive Officer, Next Gen

Andre Menezes is the Co-Founder and Chief Executive Officer of Next Gen, a Singapore-based food tech company with a mission to create delicious and satisfying food products, all with the power of plants.

A Brazilian native, Andre has spent his career working in various capacities and multiple countries, creating long-lasting relationships along the way. A passionate learner, he's delved into multiple verticals including energy, private equity, agribusiness, and of course, deeply into the F&B space.

Prior to co-founding Next Gen, Andre served as General Manager of Country Foods Singapore, the largest meat distributor and processor in the country, as well as the company responsible for scaling Impossible Foods from a newcomer on the scene, to a household name in the region. Through this work, he met co-founder, Timo Recker, which led to the idea and establishment of Next Gen in Singapore.

Andre has worked in food and beverage for nearly a decade, including seven years at BRF, the largest poultry exporter in the world, and has risen in recent years to become a pioneer in the plant-based scene in Asia. His knowledge in distribution and processing F&B products has been recognized by leading food tech companies around the world. Andre is driven not only by the mission of Next Gen, but the potential to leave a lasting, positive impact for future generations to come.